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## Grey Bruce Broader Public Sector Institutional Local Food Project

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| <b>Project Title:</b>        | Grey Bruce Broader Public Sector Institutional Local Food Project   |
| <b>Project Abbreviation:</b> | 2013WS_Intro  |
| <b>Start Date:</b>           | November 2011   |
| <b>End Date:</b>             | March 2012  |
| <b>Project Lead:</b>         | Grey Bruce Health Unit, Foodlink<br>Grey Bruce  |
| <b>Project Sponsor:</b>      | Greenbelt Fund  |
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| <b>Keywords:</b>             | Workshop, organic farming,<br>market gardening  |

### Theme and objective

The ten largest public institutions in Grey and Bruce counties participated in this project, in which current food services, as well as food and agriculture-related programming, were examined. The institutions underwent a survey to assess their current situation and completed a SWOT (strength, weakness, opportunities, threats) assessment.

### Results

For each institution, the project produced an individualized report that describes their current situation; highlights strengths, weakness, opportunities and threats; and catalogues a range of potential next steps for moving toward the increased use of local foods in food services and in food, agriculture and healthy-eating programming. In addition, the project quantified how local food purchases benefit our rural community.

In order to foster the use of local foods beyond the broader public realm, several tools were also developed to assist organizations and businesses in assessing their own capacity to use local Grey Bruce Broader Public Sector Institutional Local Food Project foods. One tool assists with the assessment of food services, while another helps assess food, agriculture and healthy-eating programming. A third tool enables organizations and businesses assess the local economic impact of their local food purchases.